

The ✨ Signs

ARIES

MARCH 21st - APRIL 20th

Aries is the first sign of the Zodiac, ruled by the planet Mars, and as such, wants to be the first in everything it does. Highly competitive, independent, passionate, assertive, virile, strong-willed, ambitious, energetic, courageous and confident, with a strong physical energy and sex drive. Elementally, Aries is a Fire sign, full of enthusiasm, but can be selfish, often moving and acting first and thinking later, favouring action over stagnation. Its quality is Cardinal, so Aries enjoys generating new ideas and implementing new ventures and start-ups. Often quick tempered, Aries is dynamic and action-oriented, and can be aggressive when pushed. The Sun moving into Aries every year symbolises the Spring Equinox in the Northern Hemisphere or the beginning of Spring and the start of a new Solar year.

TAURUS

APRIL 21st - MAY 20th

Taurus is very much based in the physical world and while Aries symbolises birth or the beginning of life, Taurus is the baby becoming an infant, who starts exploring the world and discovering the five senses, with life revolving around the physical acts of eating, pooping and sleeping. Typical Taurus characteristics are stability, solidness, realism, reliability and persistence. They can be loving, placid, hard working, steady and materialistic. Taurus is ruled by Venus, managing money well and enjoying nature, food and sensual pleasures, they are kinesthetically based. Taurus is an Earth sign and slower moving than Aries, liking to take their time over things. The quality of Taurus is Fixed, symbolising stubbornness, a slowness to change, possessiveness, inflexibility and lack of compromise. They enjoy working on projects that have already been initiated and have the steadiness to see them through.

GEMINI

MAY 21st - JUNE 20th

Gemini is the perennial Peter Pan of the Zodiac, youthful, flexible, auditory, quick moving and social. Connecting is important to Gemini, being an Air sign that is ruled by Mercury, the planet of communication. Gemini enjoys change and can be likened to a young child first going to school, where they start to read, write, study, learn, socialise, chat and develop curiosity. Gemini is adaptable and versatile, lively and quick moving. However, with much mental activity, they can also be nervous

or anxious, gossipy, fickle, superficial and inconsistent. The quality of Gemini is Mutable, giving them the ability to adapt and change, often known as the Magician of the signs, Gemini can also be cunning and deceptive.

CANCER

JUNE 21st - JULY 20th

Cancer is ruled by the Moon and this is where we begin to develop emotions and a connection to our home and family. Cancer is emotional, nurturing, intuitive, protective and a homebody, needing the security of family, Cancer can be loyal and sensitive, however, like the Crab, Cancer can often show their feelings for their family and loved ones by being fiercely protective whenever their family is threatened. Ruled by the Moon, Cancer's moods can be changeable, as the Moon rules unconscious emotions. They can also be pessimistic, insecure or clingy and being a Water sign, their emotions are highly important to their life. When the Sun moves into Cancer on or around June 21st, we celebrate the Summer Solstice, symbolising the beginning of Summer in the astrological calendar. Cancer is a Cardinal sign, which means that it is a sign that takes the initiative and takes action on their emotions.

LEO

JULY 21st - AUGUST 20th

By now the child is growing and discovering how to play, discovering romance and creativity. The sign of Leo is ruled by the Sun and loves shining brightly. Leo is the sign of the show person or performer and is confident being in the spotlight, showcasing their talents and creativity, With a flare for the dramatic, Leo is a Fire sign, symbolising leadership and their energy is outgoing and extrovert, they live from the heart and are generous, open and warm. Leo is a Fixed sign, so they can also be stubborn and somewhat self-centred or bossy and patronising. They have a need to love and be loved and being the centre of attention allows them to shine.

VIRGO

AUGUST 21st - SEPTEMBER 20th

Virgo symbolises the child starting to experience schedules and daily routines, with work and health starting to come on the radar, as well as being of service to other people. Virgo is ruled by Mercury and known as the higher octave of Gemini. Gemini loves facts, information, learning and communicating, Virgo takes these subjects and puts them in order, wanting to organise the data and do something useful with it. Virgo is precise, organised, perfectionist, hard working, ordered and dutiful. Even though Virgo is ruled by Mercury, being an Earth sign, it can be realistic and obsessed with details and as such, can miss the bigger picture or be prone to worry or anxiety. They enjoy being self-sufficient and staying in the background and being a Mutable sign, enjoy bringing things to completion. However, they can also be critical, fussy or perfectionist, with an interest in health and well-being.

LIBRA

SEPTEMBER 21st. - OCTOBER 20th

With Libra, we are now in the area of starting relate to other people, forming serious romantic relationships and dealing with “the other”. Libra is the sign of relating, diplomacy, negotiation, fairness and equality. Libra enjoys balance and harmony and is charming and artistic, enjoying beauty, art and style. Ruled by Venus, Libra is the higher octave of Taurus, so while enjoying the physical senses, Libra also enjoys the finer things in life. When the Sun enters the sign of Libra, we experience the Autumn Equinox and so Libra is a Cardinal Air sign, that enjoys actively relating and bringing people together to discuss and negotiate. However, Libra wants to be liked and hates conflict, so they can often sit on the fence not wanting to offend people, run away to avoid conflict or even find it hard to make decisions, as they need to weigh up all of the pros and cons of a situation.

SCORPIO

OCTOBER 21st - NOVEMBER 20th

Scorpio has both an ancient ruler and a modern ruler, as the planets Uranus, Neptune and Pluto were not discovered until the last few centuries and is ruled by both Mars and Pluto. With Scorpio, we start to experience deeper adult emotions and grapple with the eternal themes of death, sex and rebirth. A water sign, Scorpio has deep, intense emotions and is influenced by their unconscious psychological makeup. Scorpio does not do things by half and commit to whatever they take on, possessing willpower, depth, and self-discipline. They are loyal, determined and possessive around those they love and if crossed, make deadly enemies. Scorpio is a Fixed sign, with a need to control and exert power over everything around them. They can be obsessive, vengeful, jealous, secretive and manipulative as well as coming across as magnetic and mysterious but good to have in your corner.

SAGITTARIUS

NOVEMBER 21st - DECEMBER 20th

Sagittarius brings us to the realm of broadening our horizons, looking at the bigger picture and experiencing new adventures. A Fire sign, Sagittarius is open-minded, optimistic, generous, sporty and enthusiastic, with a lust for life. Ruled by the planet, Jupiter, Sagittarius is philosophical, enjoys learning and is friendly, honest and open, although they can get bored easily, hate restrictions and need the personal freedom to explore and discover the big wide world. As a Fixed sign, they can also be opinionated, careless, naive, extravagant and impatient, however they will generally stay the course to get the job done.

CAPRICORN

DECEMBER 21st - JANUARY 20th

Capricorn is the last Cardinal sign of the Zodiac and the Sun's entry into the sign of Capricorn heralds the Winter Solstice in the Northern hemisphere. Cardinal signs love initiating and taking action and Capricorn often does this in the work arena, being ambitious, disciplined, serious and pragmatic. As an Earth sign, Capricorn is down to earth, cautious and realistic, especially as it is ruled by the planet of responsibility and structure, Saturn. Capricorns are traditional, enjoying status and power, which

they often achieve through their career. They are organised, disciplined and have a long term focus, enjoying building things from the ground up. However, they can be controlling, rigid, miserly and find it hard to confide in others.

AQUARIUS

JANUARY 21st - FEBRUARY 20th

Aquarius is the iconoclast, unique, original, humanitarian and enjoys being in a group environment. Aquarius is where we start to relate to the world at large and humanity and society in general. An Air sign, Aquarius can be logical, detached and intellectual, with original ideas and futuristic thinking. Liberty, equality and brotherhood are important to Aquarius, and being a Fixed sign, they can be stubborn and slow to change their mind. Independent, humane, and unconventional, Aquarius is ruled by both responsible Saturn and rebellious Uranus and can be also inventive, unpredictable and unorthodox, making decisions using their intellect rather than their feeling.

PISCES

FEBRUARY 21st - MARCH 20th

The final sign, Pisces is a Water sign and as such is intuitive, emotional, sensitive and adaptable, with an ability to pick up on the emotional environment around them. Creative, artistic, empathic and capable of self-sacrifice and martyrdom, Pisces can be oblivious to reality and live in their own dream world or imagination. A mutable sign, they can have a distinct lack of boundaries and as such, may form co-dependant relationships, escape into drugs and alcohol or blindly follow a Guru. Ruled by both Jupiter and Neptune, Pisces can be naively optimistic, open to being deceived and impressionable, however, they are one of the great survivors of the Zodiac and can adapt to any situation.